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Trina Hunn  
Assistant General Counsel



November 9, 2009

BY E-MAIL (delong@econ.berkeley.edu)

Re: Copyright Infringement / Superfreakonomics

Dear Sir or Madam:

I am Assistant General Counsel of HarperCollins Publishers LLC (“HarperCollins”), the publisher of *Superfreakonomics* (the “Book”) by Steven D. Levitt and Stephen J. Dubner (the “Authors”). As the exclusive publisher of the Book, HarperCollins has the sole right to publish, sell and otherwise distribute and display the Book in the English language.

It has recently come to our attention that your web site located at <http://delong.typepad.com> (the “Web Site”) is publishing chapter 5 of the Work in its entirety and making it available for download on the following web page:

<http://delong.typepad.com/files/superfreakonmics-chapter-5.pdf>

In accordance with the Digital Millennium Copyright Act (the “DMCA”), we represent in good faith that neither HarperCollins, the Authors, the Authors’ agent, nor any provision of law, has authorized the publication and display of the Work on the Web Site.

Please be advised that this unauthorized publication and distribution of chapter 5 of the Work violates the valuable rights of HarperCollins and the Authors under the Copyright Act of 1976, 17 U.S.C. sec. 101 et seq. (the “Copyright Act”).

Accordingly, if chapter 5 of the Work is not removed from the Web Site immediately, the Authors and HarperCollins reserve their right to take all actions necessary to enforce and protect their valuable rights the Copyright Act and the DMCA, together with the applicable law of other jurisdictions. We further demand that you provide us with written confirmation that chapter 5 of the Work has been removed from the Web Site within ten (10) days of the date of this letter.

The information contained in this notification is accurate. Under penalty of perjury, I am authorized to act on behalf of the Authors and HarperCollins in this matter.

November 6, 2009

This letter does not represent a complete statement of HarperCollins and the Authors' position and is without prejudice to their legal and equitable rights, all of which are expressly reserved.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Trina Hunn", with a long horizontal flourish extending to the right.

Trina Hunn